

Global Cyberspace Cooperation Summit VII Agenda



March 14-16, 2017
University of California, Berkeley

In partnership with the
Center for Long-Term Cybersecurity
University of California, Berkeley

March 14, 2017: Pre-Summit Workshops

University of California, Berkeley
Clark Kerr Campus Conference Center

The first day of the Global Cyberspace Cooperation Summit will focus on five topic areas identified in consultation with the EastWest Institute's key stakeholders and partners.

In these interactive sessions, participants from around the world will develop recommended solutions to specific high consequence problems in cyberspace that remain unsolved. Outcomes and priorities identified during the first day will feed the breakthrough group sessions on March 15.

The success of the summit will be measured by the policy breakthroughs made in these interactive working sessions over all three days and by the effectiveness of the follow-on activities of the associated breakthrough groups.

Color Key:

Encryption Policy

Smart, Resilient Cities

Secure Products and Services

Norms of Behavior

Insuring Systemic Risk

DAY OVERVIEW:

08:00-09:00 Registration

09:00-10:30 Session I

**Ubiquitous Encryption and
Lawful Government Access**

**Resilient Cities and the Internet of Things
Increasing the Global Availability and Use
of Secure ICT Products and Services**

10:30-11:00 Networking Break

11:00-12:30 Session II

**Ubiquitous Encryption and
Lawful Government Access**

**Resilient Cities and the Internet of Things
Increasing the Global Availability and Use
of Secure ICT Products and Services
International Stability and Cyber Capacity
Building**

12:30 – 13:30 Lunch

13:30-15:00 Session III

**Ubiquitous Encryption and
Lawful Government Access**

Resilient Cities and the Internet of Things

Systemic Risk and Cyber Insurance

**Promoting Norms of Responsible Behavior in
Cyberspace**

15:00-15:30 Networking Break

15:30-17:00 Session IV

**Ubiquitous Encryption and
Lawful Government Access**

Resilient Cities and the Internet of Things

Systemic Risk and Cyber Insurance

17:00-18:30 Cocktail Reception

Breakthrough Groups

Ubiquitous Encryption and Lawful Government Access

The international debate on encryption has produced a fault line between law enforcement and industry, the latter supported by privacy and civil liberties advocates. Recognizing that no national solution by itself will be adequate, this group will explore middle ground proposals that reflect the global availability of encryption.

Resilient Cities and the Internet of Things

The introduction of connected intelligence into industrial settings and its integration into smart cities, create an unprecedented set of security risks to everyday life. This breakthrough group will debate two novel ideas as a means to enhance cybersecurity in connected cities: that the proliferation of smart, interconnected devices provides an opportunity rather than a threat to cybersecurity; and that the way security is managed will necessarily shift to the network level, as the sheer number of interconnected devices makes it impossible to maintain the security of endpoints. This group will chart ways to increase the cyber resilience of urban environments on a global basis, looking at ways to improve readiness, responsiveness and reinvention.

Increasing the Global Availability and Use of Secure ICT Products and Services

In September 2016, this breakthrough group published *Purchasing Secure ICT Products and Services: A Buyers Guide*, which outlines questions that ICT consumers can ask suppliers about how they manage security risks, including supply chain risk, introduced by commercial technology. These workshops will solicit feedback on the Guide and explore ways to address the need for security in the procurement of ICT products and services.

Promoting Norms of Responsible Behavior in Cyberspace

Global security and prosperity depend on a secure and stable cyberspace. A myriad of factors threaten equilibrium including: cyberspace's continued militarization, growing activism by non-state actors, sector based risks that require specialized knowledge, and persistent asymmetries in capability. The government of the Netherlands, the EastWest Institute, and The Hague Centre for Strategic Studies formally launched the Global Commission on the Stability of Cyberspace at the Munich Security Conference in February 2017. The Commission brings together stakeholders from international security and cyberspace communities to develop proposals for norms and policies to guide responsible state and non-state behavior in cyberspace. These workshops provide an opportunity to interact with Commissioners.

Systemic Risk and Cyber Insurance

Little work exists to understand systemic cyber risk to enterprises and how it can be measured and managed. Insurers and reinsurers are struggling to model risk and price policies in the face of large-scale risk to general business continuity and the potential for cascading failures. This breakthrough group will examine systemic risk, its impact on general business continuity, and the implications for the insurance industry. It will develop and disseminate approaches to mitigating risk and improving loss prevention across industries worldwide.

08:00-09:00

REGISTRATION

09:00-10:30

BREAKTHROUGH GROUPS—SESSION I

Clark Kerr Room

Ubiquitous Encryption and Lawful Government Access

Workshop I: Emerging National Policies: the United States and India

This workshop focuses on encryption policy in the United States and India with the purpose to better understand how they got there and where they are likely to go moving forward. The workshop will identify particular challenges and scenarios relevant to government access to encrypted data and discuss possible solutions to overcome impediments currently faced by agencies tasked to protect national security and public safety while reducing negative effects on privacy and security.

Co-Chairs: **Kamlesh Bajaj**, Distinguished Fellow, EastWest Institute
Scott Charney, Corporate Vice President, Trustworthy Computing, Microsoft

Discussants: **Greg Brower**, Assistant Director, Office of Congressional Affairs,
Federal Bureau of Investigation (FBI)
Michael O'Reirdan, Senior Fellow, EastWest Institute

Rapporteur: **Jonah Force Hill**, Internet Policy Specialist, U.S. Department of Commerce

Newel Perry Room

Resilient Cities and the Internet of Things

Workshop I: Cyber Resilience and the Modern City

Cities across the globe are striving to increase their resilience to a wide range of social, economic and physical challenges. As cities build and implement resilience strategies, there is a growing recognition that many of their solutions rely on cyber. As a result, understanding and building city capabilities for cyber resilience is emerging as a key area of focus. This workshop brings together thought leaders from cities, technology, government, and civil society to explore the challenges, opportunities, and nascent frameworks for incorporating cyber resilience into city strategies and operations.

Co-Chairs: **Paul Nicholas**, Senior Director, Trustworthy Computing, Microsoft
Jim Pinter, Senior Security Strategist, Trustworthy Computing, Microsoft

Discussants: **Timothy Burroughs**, Chief Resilience Officer, City of Berkeley
Aaron Clark-Ginsberg, Cybersecurity Postdoctoral Scholar,
Center for International Security and Cooperation, Stanford University
Sami Nassar, Vice President, Cyber Security Solutions, NXP Semiconductors

Rapporteur: **Nadiya Kostyuk**, Fellow, EastWest Institute; Ph.D. Candidate,
Gerald R. Ford School of Public Policy, University of Michigan

Warring Wilkinson
Room

Increasing the Global Availability and Use of Secure ICT Products and Services
Workshop I: Cross-Organization Collaboration to Increase the Availability of Secure ICT

Various organizations have come up with guidelines, principles and standards to increase the security of information and communications technology (ICT) and emphasize the need to address supply chain risk. The EWI ICT Buyers Guide lays out principles and maps the concept of supply chain risk to existing international standards to enable ICT buyers to make security-informed procurement decisions. This workshop will review the core ideas of the ICT Buyers Guide and identify new opportunities for cross-organization collaboration to harness the efforts undertaken by an increasing number of national and international organizations to address supply chain risk in a principled manner. It aims at identifying strategic collaboration to further the development of frameworks concerned with ICT security and supply chain risk.

Chair: **Angela McKay**, Director, Cybersecurity Policy and Strategy, Microsoft

Discussants: **Tom Alrich**, Senior Manager, Cyber Risk, Deloitte
Donna Dodson, Deputy Cyber Security Advisor,
National Institute of Standards and Technology (NIST)
Chris Feeney, President, BITS, Financial Services Roundtable
Steve Lipner, Executive Director, SAFECode
David Lounsbury, Chief Technical Officer, The Open Group
Wouter Veenstra, Senior Adviser, Global Forum on Cyber Expertise

Rapporteur: **Gib Godwin**, Senior Fellow, EastWest Institute;
Managing Director, PricewaterhouseCoopers

10:30-11:00 NETWORKING BREAK

11:00-12:30 BREAKTHROUGH GROUPS—SESSION II

Clark Kerr Room

Ubiquitous Encryption and Lawful Government Access
Workshop II: Emerging National Policies: Europe and a Comparative Look

Recent press reports observe that encryption is a factor in criminal investigations for all kinds of data and applications. European law enforcement agencies identified the lack of sufficient technical capacity to decrypt protected data as a serious barrier to accessing critical evidence in investigations. This workshop will provide a European perspective and will discuss how the legitimate interest of government access can be balanced with the rights of individuals to security and privacy, and the need for network security by ICT services and commercial users. It will also present the preliminary results of EWI research comparing encryption policies in major democracies worldwide.

Chair: **Udo Helmbrecht**, Executive Director, European Union Agency for Network and Information Security (ENISA)

Discussants: **Kevin Adams**, First Secretary, Home Affairs,
Embassy of the United Kingdom to the United States
Philipp Amann, Senior Strategic Analyst, European Cybercrime Centre (EC3), Europol
Laurent Beslay, Project Leader, Joint Research Centre, European Commission
Andreas Kuehn, Senior Program Associate, EastWest Institute
Mika Lauhde, Vice President, Government Relations and Business Development,
SSH Communications Security
Stefan Schiffner, Expert in Network & Information Security,
European Union Agency for Network and Information Security (ENISA)

Rapporteur: **Jonah Force Hill**, Internet Policy Specialist, U.S. Department of Commerce

Newel Perry Room

Resilient Cities and the Internet of Things **Workshop II: Safer Cities: Creating the Cyber/Privacy Interlock**

Security without privacy is not secure, and privacy without security is not private. When cities architect in advanced security that protects citizen privacy by design, we can begin to build safe cities that will protect citizens. Well-intentioned and highly funded cities are already finding their infrastructure hacked and citizen privacy sacrificed. This workshop will leverage critical infrastructure protection to make cities safer, and discuss relevant resources and tools to that end. The goal is to identify best practices and paths and to start developing an open source blueprint for safer cities that optimally protect citizens' security and privacy.

Chair: **Bill Searcy**, Vice President, Global Justice, Law Enforcement, and Border Security Solutions, Unisys

Discussants: **Curt Aubley**, Vice President, Global Strategic Alliances & Technology, Tanium
Cynthia James, General Manager, Kaspersky Government Security Solutions (KGSS)
Steve Wimsatt, Director, Strategic Alliances, Ruckus Wireless

Rapporteur: **Nadiya Kostyuk**, Fellow, EastWest Institute; Ph.D. Candidate, Gerald R. Ford School of Public Policy, University of Michigan

Warring Wilkinson Room

Increasing the Global Availability and Use of Secure ICT Products and Services **Workshop II: International Trade and Cybersecurity**

The ICT Buyers Guide is at a critical stage as EWI is pushing forward the broader adoption of the guide. EWI focuses on two approaches: (a) make ICT buyers aware of the guide and showcase ways to implement it into their existing processes; (b) enhance cybersecurity as an ICT trade issue in the appropriate international fora. In that context, this will explore how international trade frameworks, initiatives, and agreements can help drive adoption and increase the availability of secure ICT

Chair: **Andy Purdy**, Chief Security Officer, Huawei Technologies USA

Discussants: **Del Christensen**, Chief, Global Business Development, Bay Area Council
Robert Holleyman, Former Deputy U.S. Trade Representative, Executive Office of the President
David Simpson, Former Chief, Public Safety and Homeland Security Bureau, Federal Communications Commission (FCC)

Rapporteur: **Gib Godwin**, Senior Fellow, EastWest Institute; Managing Director, PricewaterhouseCoopers

Garden Room

International Stability and Cyber Capacity Building

Cyber capacity building has become part of the UN Group of Governmental Experts' discussions. The session introduces cyber capacity building as a topic for further research and discussion. It will focus on recent initiatives and the GGE's work in this area and identify the main challenges facing the international community.

Co-Chairs: **Karsten Geier**, Head, Cyber Policy Coordination, Federal Foreign Office of Germany
Elaine Korzak, Cybersecurity Fellow, Middlebury Institute of International Studies, Monterey

Discussants: **Samir Saran**, Senior Fellow and Vice President, Observer Research Foundation;
Commissioner, Global Commission on the Stability of Cyberspace
Wouter Veenstra, Senior Adviser, Global Forum on Cyber Expertise

Rapporteur: **John Savage**, Professorial Fellow, EastWest Institute;
An Wang Professor of Computer Science, Brown University

12:30-13:30 LUNCH

13:30-15:00 BREAKTHROUGH GROUPS—SESSION III

Clark Kerr Room

Ubiquitous Encryption and Lawful Government Access

Workshop III: Alternative Views and Pathways in the "Going Dark" Debate

Due to the growth of default-enabled encryption schemes, law enforcement is increasingly confronted with encrypted data it lacks the ability to access, leaving cases unsolved with locked smartphones that might hold answers. Yet, new surveillance capabilities and new technologies, like the emerging Internet of Things, may drastically add more sources of unencrypted data. This workshop will consider alternative views and potential pathways in the "Going Dark" debate and discuss whether all communications data will be encrypted or otherwise be beyond the reach of law enforcement in the future, and discuss different trajectories the encryption debate may take us.

Chair: **David O'Brien**, Senior Researcher, Berkman Klein Center for Internet & Society,
Harvard University

Discussants: **Greg Brower**, Assistant Director, Office of Congressional Affairs,
Federal Bureau of Investigation (FBI)
Jim Dempsey, Executive Director, Berkeley Center for Law & Technology,
University of California, Berkeley

Rapporteur: **Jonah Force Hill**, Internet Policy Specialist, U.S. Department of Commerce

Newel Perry Room

Resilient Cities and the Internet of Things

Workshop III: Improving Security through Partnership across the IoT Ecosystem

As the world's digital infrastructure is increasingly interconnected, cybersecurity becomes a fundamentally distributed challenge that companies and countries cannot address alone. This workshop will discuss the critical role of technology and process integration across the ecosystem in enhancing the security of the Internet of Things. With an emphasis on enterprise-level and smart city application for IoT, the discussion will bring together cybersecurity companies, service providers, and system integrators to discuss how their cross-industry partnerships are essential to securing the complex and highly distributed IoT landscape.

Co-Chairs: **Danielle Kriz**, Senior Director, Global Policy, Palo Alto Networks
Sean Morgan, Advisor, Cybersecurity Policy, Palo Alto Networks

Discussants: **Benedikt Abendroth**, Senior Cybersecurity Strategist, Microsoft
Sundhar Annamalai, Assistant Vice President, Emerging Security Solutions, AT&T
Eduardo Cartagena, Director, Product Management & Programs, Cyber Security,
Honeywell
Scott Stevens, Vice President, Technology, Worldwide Systems Engineering,
Palo Alto Networks

Rapporteur: **Nadiya Kostyuk**, Fellow, EastWest Institute; Ph.D. Candidate, Gerald R. Ford School of Public Policy, University of Michigan

Warring Wilkinson
Room

Systemic Risk and Cyber Insurance
Workshop I: Understanding Systemic Cyber Risk

Growing societal dependence on technology has created questions around whether systemic cyber risk can be defined, measured, and managed. In 2016, the World Economic Forum (WEF) took initial steps towards addressing this challenge in their white paper, *Understanding Systemic Cyber Risk*, which highlighted that “large-scale cyber attacks” are a “high impact/high likelihood” risk. This workshop will begin to develop a conceptual framing for what constitutes systemic cyber risk and will use the WEF report as a baseline, to open up and deepen the discussion.

Chair: **Erin English**, Senior Security Strategist, Trustworthy Computing, Microsoft

Discussants: **Philip J. Keller**, Predoctoral Fellow, Center for International Security and Cooperation, Freeman Spogli Institute for International Studies, Stanford University
Andrew Lohn, Associate Engineer, RAND Corporation
Matthew McCabe, Senior Vice President, US Critical Infrastructure Cyber Leader, Marsh

Rapporteur: **Davis Hake**, Chief Architect, Arceo Labs

Garden Room

Promoting Norms of Responsible Behavior in Cyberspace

The government of the Netherlands, the EastWest Institute, and The Hague Centre for Strategic Studies formally launched the Global Commission on the Stability of Cyberspace at the Munich Security Conference in February 2017. The Commission brings together stakeholders from the international security and cyberspace communities to develop proposals for norms and policies to guide responsible state and non-state behavior in cyberspace. This session will discuss the universalization of emerging cyber norms and the role of multi-party norms-building processes. Commissioners will hear suggestions from experts regarding the elaboration of cyber norms.

Chair: **Alexander Klimburg**, Director, Secretariat of the Global Commission on the Stability of Cyberspace, The Hague Centre for Strategic Studies

Discussant: **Greg Austin**, Professorial Fellow, EastWest Institute

Rapporteur: **John Savage**, Professorial Fellow, EastWest Institute;
An Wang Professor of Computer Science, Brown University

15:00-15:30

NETWORKING BREAK

15:30-17:00

BREAKTHROUGH GROUPS—SESSION IV

Clark Kerr Room

Ubiquitous Encryption and Lawful Government Access

Workshop IV: Government Hacking: Law, Policy, and the Future

Government hacking is one proposed alternative to mandating exceptional access for law enforcement. In the United States, law enforcement has used exploits to investigate suspects for over a decade, most recently in the "Playpen" cases. However, regulation of this law enforcement technique is slow to catch up to practice. Recent changes to federal criminal procedure rules now expressly authorize the issuance of a "warrant to hack" in certain circumstances. This workshop reviews the present state of the law and explores technical and policy debates with regard to government hacking and discusses the feasibility of government hacking as a middle ground solution to the encryption debate.

Chair: **Riana Pfefferkorn**, Cryptography Fellow, Center for Internet and Society, Stanford University

Discussants: **Nate Cardozo**, Senior Staff Attorney, Electronic Frontier Foundation
Ahmed Ghappour, Visiting Assistant Professor, University of California, Hastings College of Law
Kenn Kern, Chief of Staff, Investigation Division and Special Assistant, International Relations, New York County District Attorney's Office
Urmika Shah, Product and Data Counsel, Mozilla
Nicholas Weaver, Senior Researcher, Networking and Security, International Computer Science Institute, University of California, Berkeley

Rapporteur: **Jonah Force Hill**, Internet Policy Specialist, U.S. Department of Commerce

Newel Perry Room

Resilient Cities and the Internet of Things

Workshop IV: Security as an IoT Market Differentiator: The Role of Venture Capitalists in Incentivizing Better Security across the IoT Ecosystem

Much of the current global policy discussion around the Internet of Things has been focused on finding incentives that promote better security. This workshop will bring together thought leaders from the venture capital and technology start up community to discuss the role of one powerful and well-established incentive—investment capital—in driving higher levels of the security across the IoT ecosystem. It will discuss the emerging global trends in IoT investment, the role for security to be a market differentiating factor in the future, and how thoughtful government policy can shape this landscape.

Chair: **Andy Horwitz**, Senior Director, Business and Corporate Development, Palo Alto Networks

Discussants: **Yevgeny Dibrov**, Co-founder and CEO, Armis Security
Pandian Gnanaprakasam, CEO, CloudPost Networks Inc.
Eric McAlpine, Founder and Managing Partner, Momentum Partners
Dharmesh Thakker, General Partner, Battery Ventures

Rapporteur: **Nadiya Kostyuk**, Fellow, EastWest Institute; Ph.D. Candidate, Gerald R. Ford School of Public Policy, University of Michigan

The insurance industry helps firms mitigate and transfer emerging risk. Through the underwriting process, market incentives can identify best practices across industries and drive behavioral change and loss prevention. However, systemic cyber risk presents a unique challenge for the insurance industry. This workshop will examine how the insurance industry currently addresses the underwriting in the context of systemic cyber risk, how a prolonged service failure for myriad companies would impact business and in turn the insurance industry and how the adoption of new technologies or the retention of legacy systems affects systemic risk. In addition, it will examine the interplay of industry with government to determine whether a regulatory mechanism can be used to protect against a systemic event challenging financial stability within the insurance industry.

Chair: **Matthew McCabe**, Senior Vice President, US Critical Infrastructure Cyber Leader, Marsh

Discussants: **Norma Krayem**, Senior Policy Advisor; Co-Chair, Cybersecurity and Privacy Team, Holland & Knight LLP
Rennie Muzii, Senior Vice President, Endurance Specialty
Anthony Shapella, Managing Director and Risk Officer Liability & Financial Lines, AIG

Rapporteur: **Davis Hake**, Chief Architect, Arceo Labs

17:00-18:30 COCKTAIL RECEPTION

Speaker: **Robert N. Campbell**, Founder and CEO, Campbell Global Services LLC;
Member, Board of Directors, EastWest Institute

March 15, 2017

University of California, Berkeley
Clark Kerr Campus Conference Center

08:00-09:00 REGISTRATION

09:00-09:10 WELCOME REMARKS

Bruce W. McConnell, Global Vice President, EastWest Institute
Betsy Cooper, Executive Director, Center for Long-Term Cybersecurity,
University of California, Berkeley

09:10-09:25 WELCOMING KEYNOTE ADDRESS: A VIEW FROM THE GLOBAL SOUTH

Chair: **Frédéric Douzet**, Chairwoman, Castex Chair of Cyberstrategy;
Professor, French Institute of Geopolitics, University of Paris 8;
Commissioner, Global Commission on the Stability of Cyberspace

Speaker: **Katherine Getao**, ICT Secretary, Ministry of Information Communications
and Technology of Kenya

09:25-09:40 GLOBAL COOPERATION IN CYBERSPACE INITIATIVE: PROGRESS REPORT

Bruce W. McConnell, Global Vice President, EastWest Institute

09:40-10:00 KEYNOTE ADDRESS: SAFE CITIES – BECAUSE SAFER IS SMARTER

Chair: **John Hurley**, Managing Partner, Cavalry Asset Management;
Member, Board of Directors, EastWest Institute

Speaker: **Peter A. Altabef**, President and CEO, Unisys;
Member, Board of Directors, EastWest Institute

10:00-11:20 PLENARY PANEL I: THE STATE OF CYBER COOPERATION

Governments, companies and civil society depend on a safe and reliable cyber environment. Yet, no single set of actors can ensure the safety, security and reliability of cyberspace. Given the increasing dependence on cyberspace, including through use of cloud-based software, the proliferation of smart devices through the Internet of Things, and digitized infrastructure, there is a greater need than ever for multi-party cooperation in order to understand these developments and create norms of governance and policies to deal with security risks and challenges. Panelists will discuss current cooperation in cyberspace, highlighting areas of progress, obstacles, and ways to improve going forward.

Chair:	Matt Bros , Chairman and CEO, Compass-EOS; Member, Board of Directors, EastWest Institute
Speakers:	Liesyl I. Franz , Senior Policy Advisor, Office of the Coordinator for Cyber Issues, U.S. Department of State Karsten Geier , Head, Cyber Policy Coordination, Federal Foreign Office of Germany Kan Channmeta , Secretary of State, Ministry of Posts and Telecommunications of Cambodia Paul Nicholas , Senior Director, Trustworthy Computing, Microsoft Anatoly Streltsov , Deputy Director, Institute of Information Security Issues, Moscow State University Dimitri Vogelaar , Deputy Head, International Cyber Policy, Ministry of Foreign Affairs of the Netherlands
11:20-11:40	NETWORKING BREAK
11:40-12:10	KEYNOTE CONVERSATION
Chair:	Joseph Menn , Projects Reporter, Reuters
Speakers:	Admiral (ret.) William A. Owens , Co-Founder, Red Bison Advisory Group LLC; Chairman, Board of Directors, CenturyLink; Member, Board of Directors, EastWest Institute Zhang Bei , Senior Vice President, Qihoo 360 Technology Co. Ltd.
12:10-13:00	PLENARY PANEL II: GLOBAL COMMISSION ON THE STABILITY OF CYBERSPACE
	The government of the Netherlands, the EastWest Institute, and The Hague Centre for Strategic Studies formally launched the Global Commission on the Stability of Cyberspace at the Munich Security Conference in February 2017. The Commission brings together stakeholders from the international security and cyberspace communities to develop proposals for norms and policies to guide responsible state and non-state behavior in cyberspace. During this panel discussion, Commission members will provide early insights into its priorities and direction.
Chair:	Marina Kaljurand , Former Minister of Foreign Affairs of Estonia; Chair, Global Commission on the Stability of Cyberspace
Speakers:	Michael Chertoff , Executive Chairman and Co-Founder, The Chertoff Group; Former U.S. Secretary of Homeland Security; Member, Board of Directors, EastWest Institute; Co-Chair, Global Commission on the Stability of Cyberspace Frédéric Douzet , Chairwoman, Castex Chair of Cyberstrategy; Professor, French Institute of Geopolitics, University of Paris 8; Commissioner, Global Commission on the Stability of Cyberspace Jeff Moss , Founder and CEO, DEF CON; Founder, Black Hat; Commissioner, Global Commission on the Stability of Cyberspace Latha Reddy , Distinguished Fellow, EastWest Institute; Former Deputy National Security Advisor of India; Co-Chair, Global Commission on the Stability of Cyberspace Samir Saran , Senior Fellow and Vice President, Observer Research Foundation; Commissioner, Global Commission on the Stability of Cyberspace Bill Woodcock , Executive Director, Packet Clearing House; Commissioner, Global Commission on the Stability of Cyberspace
13:00-14:00	LUNCH

14:00-15:30

BREAKTHROUGH GROUPS—SESSION I

Clark Kerr Room

Ubiquitous Encryption and Lawful Government Access

The international debate on encryption has produced a fault line between law enforcement and industry, the latter supported by privacy and civil liberties advocates. Recognizing that no national solution by itself will be adequate, this session will explore middle ground proposals that reflect the global availability of encryption.

- Chair: **Kamlesh Bajaj**, Distinguished Fellow, EastWest Institute
- Discussants: **Udo Helmbrecht**, Executive Director, European Union Agency for Network and Information Security (ENISA)
David O'Brien, Senior Researcher, Berkman Klein Center for Internet & Society, Harvard University
Riana Pfefferkorn, Cryptography Fellow, Center for Internet and Society, Stanford University
- Rapporteur: **Jonah Force Hill**, Internet Policy Specialist, U.S. Department of Commerce

Warring Wilkinson Room

Increasing the Global Availability and Use of Secure ICT Products and Services

In September 2016, this breakthrough group published *Purchasing Secure ICT Products and Services: A Buyers Guide*, which outlines questions that ICT consumers can ask suppliers about how they manage security risks, including supply chain risk, introduced by commercial technology. This session will solicit feedback on the Guide and explore ways to address the need for security in the procurement of ICT products and services.

- Co-Chairs: **Sally Long**, Director, The Open Group Trusted Technology Forum
Andy Purdy, Chief Security Officer, Huawei Technologies USA
- Discussants: **Robert Holleyman**, Former Deputy U.S. Trade Representative, Executive Office of the President
Angela McKay, Director, Cybersecurity Policy and Strategy, Microsoft
- Rapporteur: **Gib Godwin**, Senior Fellow, EastWest Institute; Managing Director, PricewaterhouseCoopers

Garden Room

Promoting Norms of Responsible Behavior in Cyberspace

Global security and prosperity depend on a secure and stable cyberspace. A myriad of factors threaten equilibrium including: cyberspace's continued militarization, growing activism by non-state actors, sector based risks that require specialized knowledge, and persistent asymmetries in capability. With the participation of members of the Global Commission on the Stability of Cyberspace, this session will discuss emerging norms and multi-party norms-building processes.

- Chair: **Michael Chertoff**, Executive Chairman and Co-Founder, The Chertoff Group; Former U.S. Secretary of Homeland Security; Member, Board of Directors, EastWest Institute; Co-Chair, Global Commission on the Stability of Cyberspace
- Discussant: **Greg Austin**, Professorial Fellow, EastWest Institute
- Rapporteur: **John Savage**, Professorial Fellow, EastWest Institute; An Wang Professor of Computer Science, Brown University

15:30-16:00 NETWORKING BREAK

16:00-17:30 **BREAKTHROUGH GROUPS—SESSION II**

Newel Perry Room **Resilient Cities and the Internet of Things**

The introduction of connected intelligence into industrial settings and its integration into smart cities create an unprecedented set of security risks to everyday life. This breakthrough group will debate two novel ideas as a means to enhance cybersecurity in connected cities: that the proliferation of smart, interconnected devices provides an opportunity rather than a threat to cybersecurity; and that the way security is managed will necessarily shift to the network level, as the sheer number of interconnected devices makes it impossible to maintain the security of endpoints. This session will chart ways to increase the cyber resilience of urban environments on a global basis, looking at ways to improve readiness, responsiveness and reinvention.

Co-Chairs: **Danielle Kriz**, Senior Director, Global Policy, Palo Alto Networks
Mark A. Forman, Vice President and Global Head, Public Sector, Unisys

Discussants: **Benedikt Abendroth**, Senior Cybersecurity Strategist, Microsoft
Sean Morgan, Advisor, Cybersecurity Policy, Palo Alto Networks
Paul Nicholas, Senior Director, Trustworthy Computing, Microsoft

Rapporteur: **Nadiya Kostyuk**, Fellow, EastWest Institute; Ph.D. Candidate,
Gerald R. Ford School of Public Policy, University of Michigan

Clark Kerr Room **Systemic Risk and Cyber Insurance**

Little work exists to understand systemic cyber risk to enterprises and how it can be measured and managed. Insurers and reinsurers are struggling to model risk and price policies in the face of large-scale risk to general business continuity and the potential for cascading failures. This breakthrough group will examine systemic risk, its impact on general business continuity, and the implications for the insurance industry. It will develop and disseminate approaches to mitigating risk and improving loss prevention across industries worldwide.

Chair: **Erin English**, Senior Security Strategist, Trustworthy Computing, Microsoft

Discussants: **Matthew McCabe**, Senior Vice President, US Critical Infrastructure Cyber Leader, Marsh
John Plaisted, Marsh Global Analytics, Marsh
Anthony Shapella, Managing Director and Risk Officer Liability & Financial Lines, AIG

Rapporteur: **Davis Hake**, Chief Architect, Arceo Labs

Garden Room **Election Systems Security**

Following a contentious election in the United States which featured discussions of the cybersecurity of voting machines and political data, this session will discuss cyber threats to electoral processes, and how countries and companies might work together to address them.

Chair: **Jeff Moss**, Founder and CEO, DEF CON; Founder, Black Hat;
Commissioner, Global Commission on the Stability of Cyberspace

Discussants: **Frédéric Douzet**, Chairwoman, Castex Chair of Cyberstrategy;
Professor, French Institute of Geopolitics, University of Paris 8;
Commissioner, Global Commission on the Stability of Cyberspace
Matthias Gebauer, Chief Correspondent, *Der Spiegel*
David O'Brien, Senior Researcher, Berkman Klein Center for Internet & Society,
Harvard University

Rapporteur: **Graham Webster**, Fellow, EastWest Institute; Senior Fellow, Paul Tsai China Center,
Yale Law School

17:30-19:00 COCKTAIL RECEPTION

March 16, 2017

University of California, Berkeley
Clark Kerr Campus Conference Center

08:00-09:00 REGISTRATION

09:00-09:15 PROGRESS REPORT FROM WEDNESDAY MARCH 15

Bruce W. McConnell, Global Vice President, EastWest Institute

09:15-10:00 PLENARY PANEL III: INSIGHTS FROM YOUNG LEADERS

This panel will feature young professionals working on critical cyberspace issues. Panelists will share their reflections on the summit and its relevance to the most pressing problems facing cyberspace today and in the future.

Chair: **Andreas Kuehn**, Senior Program Associate, EastWest Institute

Speakers: **Aaron Clark-Ginsberg**, Cybersecurity Postdoctoral Scholar, Center for International Security and Cooperation, Stanford University
Davis Hake, Chief Architect, Arceo Labs
Lea Kaspar, Executive Director, Global Partners Digital
Max Smeets, Doctoral Candidate, Department of Politics & International Relations, University of Oxford
Maria Smekalova, Website Editor, Russian International Affairs Council (RIAC)

**10:00-10:40 PLENARY PANEL IV:
REPORT BACK FROM BREAKTHROUGH GROUP SESSIONS & NEXT STEPS – PART I**

Breakthrough group representatives will report on the results from summit sessions, focusing on proposed next steps. They will be followed by reflections from a distinguished panel and an opportunity for questions from the audience.

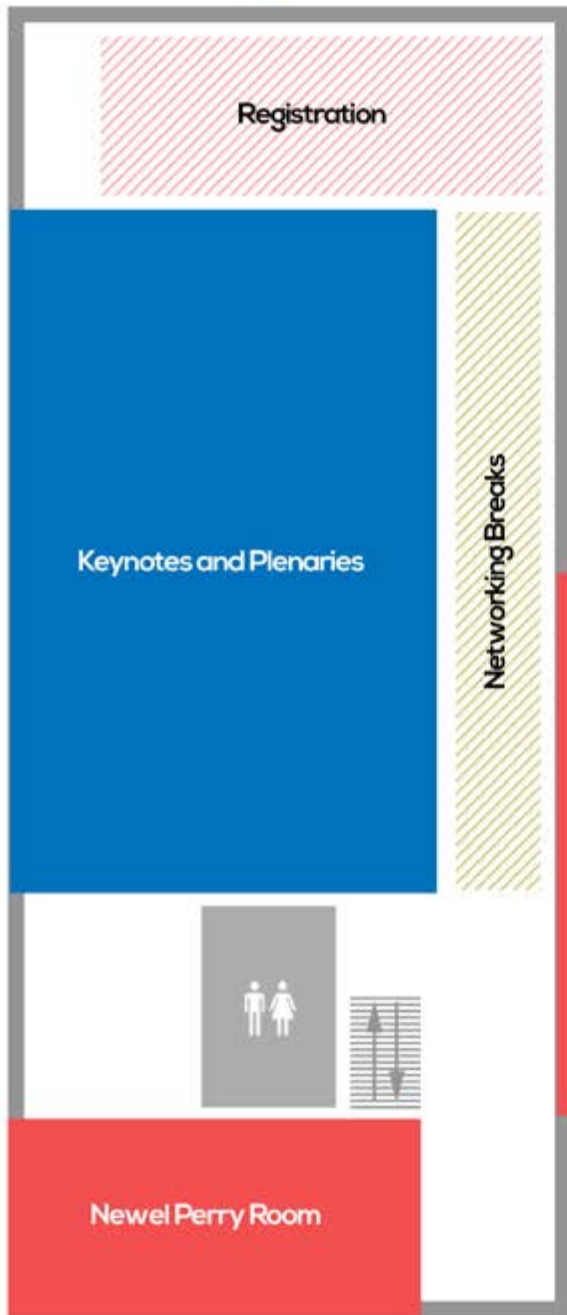
Chair: **Latha Reddy**, Distinguished Fellow, EastWest Institute; Former Deputy National Security Advisor of India; Co-Chair, Global Commission on the Stability of Cyberspace

Speakers: **Matt Bross**, Chairman and CEO, Compass-EOS; Member, Board of Directors, EastWest Institute
Shen Yi, Associate Professor, Research Center for the Governance of Global Cyberspace, Fudan University
Eli Sugarman, Program Officer, Cyber Initiative, William and Flora Hewlett Foundation

10:40-11:00 NETWORKING BREAK

11:00-11:30	PLENARY PANEL IV: REPORT BACK FROM BREAKTHROUGH GROUP SESSIONS & NEXT STEPS – PART II
11:30-11:45	KEYNOTE ADDRESS: THE FUTURE OF SECURITY INDUSTRY COOPERATION
Chair:	Steven Honigman , Counselor, Information and Infrastructure Technologies, Inc.; Member, Board of Directors, EastWest Institute
Speaker:	René Bonvanie , Chief Marketing Officer, Palo Alto Networks
11:45-12:25	PLENARY PANEL V: TECH+PEOPLE: SECURING THE FUTURE CONNECTION
	Industry executives will discuss developments in technology and security, and the implications for people, processes, and business models in the next five years.
Chair:	Betsy Cooper , Executive Director, Center for Long-Term Cybersecurity, University of California, Berkeley
Speakers:	Ray Dolan , President and CEO, Sonus Networks Sami Nassar , Vice President, Cyber Security Solutions, NXP Semiconductors Andy Purdy , Chief Security Officer, Huawei Technologies USA
12:25-12:50	KEYNOTE CONVERSATION: TRUST IN CYBERSPACE: MYTH OR REALITY
Chair:	Maja Piscevic , Vice President, Communications, EastWest Institute
Speaker:	Francis Fukuyama , Olivier Nomellini Senior Fellow, Freeman Spogli Institute for International Studies; Mosbacher Director, Center on Democracy, Development, and the Rule of Law, Stanford University
12:50-13:00	CONCLUDING REMARKS
	Bruce W. McConnell , Global Vice President, EastWest Institute
13:00-14:00	LUNCH

1st Floor



2nd Floor



Global Cooperation in Cyberspace Initiative

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Global Cyberspace Cooperation Summit VII

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