

SILICON VALLEY 2013

World Cyberspace Cooperation Summit IV

Sponsor Benefits

Summit sponsors benefit by **being part of the solution to the world's most critical and seemingly intractable problems** that threaten the safety, stability and security of cyberspace. Participation offers the following unique opportunities for private sector sponsors:

Bolster brand trust among customers.

Reinforce shareholder confidence.

Protect intellectual property.

Stimulate productivity and profits.

› cybersummit.info

› twitter.com/EWInstitute

› facebook.com/EastWestInstitute

Parallel to these benefits, the following add further value:

› **Championing Solutions:** Each sponsor is invited to participate in breakthrough groups with world-class peers to address the hardest, highest consequence problems in cyberspace. Sponsors are invited to participate in any breakthrough groups as appropriate.

› **Thought Leadership:** Each sponsor is given opportunities for their CEO (or appropriate delegate) to serve on high-profile international platforms, such as session chairs and panelists at the Summit where appropriate.

› **Formal Participation:** Sponsors are invited to serve both functional and honorary roles to support the Summit. This includes serving as Distinguished Signatories of major Summit reports.

› **Networking with Decision Makers:** Sponsors have an open door to the highest level of international networking opportunities with key private sector peers, government officials, cybersecurity experts, and major media outlets (FT, MIT Technology Review, Scientific American, IEEE, BBC, WSJ, etc)

› **Advance Trend Alerts:** Sponsors receive very early insights into emerging cybersecurity trends in key countries and markets (China, Europe India, Russia, and the US).

› **International Public Policy Positioning:** Sponsors will gain unique access to relevant government officials within appropriate and select forums and will feed into the development of public policy in relation to critical cybersecurity issues.

› **Elevated Brand and Name Recognition:** Sponsors, at their discretion, will receive high-level visibility and recognition for contributions throughout the Summit.

› **Access to Program and Participants:** Sponsors are given a minimum of five reserved seats at the Summit and may request additional seats for qualified colleagues and clients.

NOVEMBER

4

PRE-SUMMIT

THE HEWLETT FOUNDATION,
SYMANTEC

NOVEMBER

5

SIEPR

STANFORD UNIVERSITY

NOVEMBER

6

PALANTIR
TECHNOLOGIES
PALO ALTO

Becoming a Sponsor

Sponsors are essential to the success of the Summit for their **intellectual and leadership contributions**. As an independent nonprofit organization, the Institute is sustained by the financial contributions of those who value its work and proven outcomes.

Participants of the Summit include **critical infrastructure providers** such as network and cloud operators, **service providers** and **equipment and software suppliers**.

The Summit is made possible through the **generous support of sponsors**, who are asked to contribute \$75,000. Contributions to the EastWest Institute's World Cyberspace Cooperation Summit IV are **tax-deductible**.

2013-Specific Terms of Reference

Event Title: World Cyberspace Cooperation Summit IV

Dates: November 4-6

Venue: 'Silicon Valley', Palo Alto, California, U.S.A.

Official Host: Stanford Institute for Economic Policy Research (SIEPR), Stanford University

Co-Sponsor: IEEE Communications Society

Media Partners: *Scientific American* & *MIT Technology Review*

Participant Limit: 400

Reserved Seats for Sponsors: Five

(additional seats may be requested for qualified colleagues or clients)

Summit Sponsors: \$75K Annually



EASTWEST INSTITUTE
Forging Collective Action for a Safer and Better World

IN PARTNERSHIP WITH:



MEDIA PARTNERS:

**SCIENTIFIC
AMERICAN**

**MIT
Technology
Review**

For more information, please contact
Tim Wierzbicki at twierzbicki@ewi.info.